



**2024 Blowie’s All-Star Reading Program
Letter to Media Specialists from the Lexington County Blowfish**

The Lexington County Blowfish Baseball Club is starting the 2024 Blowie’s All-Star Reading Program with the intention of providing students in Lexington County, the Midlands, and surrounding communities with encouragement to develop as students and citizens through reading! The Blowfish will provide students with the opportunity to earn two complimentary tickets to a designated Blowfish game as a fun incentive to read and improve study habits.

This year, students are being challenged to read four reading level-appropriate, extra-curricular books during their school’s assigned reading program dates to receive a variety of prizes, as detailed below:

1st Base (One Book)	One complimentary General Admission (GA) ticket to your school’s designated home game.
2nd Base (Two Books)	Two complimentary General Admission (GA) tickets to your school’s designated home game.
3rd Base (Three Books)	Two complimentary General Admission (GA) tickets to your school’s designated home game AND a spot in the Reading Program Parade.
Home Run! (Four Books)	Two complimentary General Admission (GA) tickets to your school’s designated home game, a spot in the Reading Program Parade, AND a free Blowie Snowie shaved ice.

Schools within a 25-mile radius of Blowfish Headquarters (474 Ball Park Rd, Lexington) can request a **FREE** appearance from the team’s mascot and event sponsor, Blowie, to help get students excited about reading and participating in this program. All schools involved will receive PDF posters that encourage reading for distribution around your school.

To ensure your school’s spot in our 2024 Blowie’s All-Star Reading Program, please ensure you fully complete the form located on our Read Program site (below) as soon as possible. The quicker we gather your response, the easier it is for us to schedule a Blowie appearance! We ask that schools conclude their reading programs by April 26th, 2024.

On our website, please find FAQs, a Reading Tracker Form, and a PDF packet with all relevant information available for download. Also located on the site is a form to be filled out upon completion of the reading program by a child’s parent/guardian. When parents/guardians scan the QR code on the Reading Tracker Form, they will be taken back to the site where they can then fill out the above-mentioned form. The direct link to the 2024 Blowie’s All-Star Reading Program can be found at the link below: goblowfishbaseball.com/reading-program/.



**2024 Blowie’s All-Star Reading Program
Letter to Parents/Guardians from the Lexington County Blowfish**

Dear Parent/Guardian:

Congratulations! Your child is a reading all-star who has read their way to exciting Blowfish Baseball prizes!

Depending on how far around the basepath your child’s all-star reading took them, they earned:

1st Base (One Book)	One complimentary General Admission (GA) ticket to your school’s designated home game.
2nd Base (Two Books)	Two complimentary General Admission (GA) tickets to your school’s designated home game.
3rd Base (Three Books)	Two complimentary General Admission (GA) tickets to your school’s designated home game AND a spot in the Reading Program Parade*.
Home Run! (Four Books)	Two complimentary General Admission (GA) tickets to your school’s designated home game, a spot in the Reading Program Parade*, AND a free Blowie Snowie shaved ice.

PARENTS, PLEASE NOTE: In order to collect any and all of the prizes your child earned, you (as the parent/guardian) MUST reserve your child’s tickets/prizes at least 48 hours in advance of your child’s school’s assigned game.

IF YOUR CHILD IS A PARTICIPANT IN ONE OF THE BLOWFISH READING PROGRAM PARADES, HAVE YOUR CHILD AT THE POSTER BY THIRD BASE WITH YOUR CHILD’S SCHOOL’S NAME BY 6:30 ON THE NIGHT OF YOUR ASSIGNED GAME.

To reserve tickets/prizes, please call our box office at (803) 254-FISH (3474), or email fun@blowfishbaseball.com with the subject “2024 Reading Program.” When you call or email our office, please have the child’s name, school, and prizes earned ready to share with the Blowfish representative.

If you have questions about your school’s designated home game or would like more information on the Blowfish Baseball Reading Rewards Program, please contact your school’s media specialist.

Tickets must be used for your child’s school’s assigned game, WITHOUT EXCEPTION.

We look forward to seeing you and your family out at Lexington County Baseball Stadium to celebrate your reading all-star’s accomplishments!!



**2024 Blowie's All-Star Reading Program
Frequently Asked Questions**

Q: How much does it cost to sign my school/class up for the 2024 Blowie's All-Star Reading Program?

A: It's completely FREE! The Blowfish will provide you with all requisite materials.

Q: How do I sign-up my school for the 2024 Blowie's All-Star Reading Program?

A: You can fill out the form on the [Blowfish's website](#) or contact our front office at (803) 254-3474 or fun@blowfishbaseball.com. Once the enrollment form is completed, your school's game date will be sent to you along with the resources for requisite materials.

Q: What if I want my school to participate but we already have a reading program in place?

A: For Blowie's All-Star Reading Program, students only need to read four appropriate-level books to hit a "home run" and complete the program. This program can work along with your current reading program, if you desire.

Q: How do I keep track of my students' progress to home plate?

A: The Blowfish will provide each school with a PDF copy of Blowie's All-Star Reading Program tracker where students can track their progress throughout the program. [Click here to download the reading tracker.](#)

Q: How does a student get their tickets?

A: Once a student has completed the reading requirements, parents and/or guardians can use the QR code at the bottom of the reading program tracker to visit the Blowfish website and submit the log online. This will then trigger a return email within the next two business days of instructions on how to obtain rewards, including complimentary tickets to the student's assigned game.

Parents/guardians may also purchase up to four additional tickets for \$6.50. If families larger than six need more tickets, they must call the Blowfish front office at (803) 254-3474 to confirm availability and secure seats.

Q: Is our class/school guaranteed to sit together at the game?

A: Reading Program Reward Tickets are for our General Admission area. Therefore, we cannot guarantee that schools or classes will sit together. General Admission seating is open even though the tickets will be numbered with row and seat numbers. Anyone with General Admission tickets can sit in the bleachers down the left-field line, stand on the drink rail around the 100-level concourse, sit in the Left-Field Lounge or sit on Home Run Hill beyond the left-field fence.

Seating is first come, first serve.



Q: Can we upgrade our tickets?

A: Currently, we do not upgrade tickets for the Reading Program. If you would prefer to buy tickets in the Field Box or Reserved Grandstand for your school's night, you can visit our ticket page and purchase single-game tickets at \$9.50 each.

Q: How do we request Blowie to appear at our school?

A: If you request Blowie the Blowfish to appear at your school on the enrollment form, our mascot coordinator will be in touch to work out availability. Please keep in mind that we are working with multiple schools and only one Blowie the Blowfish.

After submitting your request, you should receive an email within five business days from our mascot coordinator confirming your Blowie appearance. If you do not receive an email, please call our front office at (803) 254-3474.

Q: Can students attend any game?

A: No. Offers are only valid on your child's assigned date through their school. Educators are responsible for communicating all information to parents/families about the assigned date.

Q: How does a student participate in a pre-game reading parade?

A: If a student is wanting to participate in one of the Blowfish on-field reading parades, they must be at the game and lined up by the gate next to the third-base dugout (close to the left-field bleachers) no later than 6:30 p.m. on the night of your assigned game.

Q: How does a student receive a Blowie Snowie?

A: After completing the reading program, students are asked to hold on to a physical copy of their reading tracker to bring to their assigned game. At the game, they can turn them in for one Blowie Snowie at the designated area.

Q: How does parking at games work?

A: Parking is available across the street from Lexington County Baseball Stadium for \$3 per vehicle. The lots open at 5:30 p.m. for a 7:05 p.m. game.